

## Ideas to get started

- Add the EIMC logo to advertisement materials
- Create exercise brochures for physician waiting rooms
- Pedometer Challenge- Goal: enough steps to climb Mount Everest









- Fitness assessments for Faculty, Staff, and Students
  - Plan a 5K
- Invite an exercise enthusiast to speak at a brown bag lunch
  - During lunch hour invite participants to walk









- Online tracking system to log exercise
- Free Bikes- Participants can ride a bike to their destination and leave it there for the next person to use
- Referral system from the health center to RecSports/Kinesiology
- Free t-shirts with the Exercise is Medicine logo to help raise awareness

What if there was **ONE prescription** that could **prevent and treat** dozens of diseases, such as diabetes, hypertension, and obesity?
- Roberts E. Sallis, M.D., FACSM